

CUPRA

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CUPRA CARE

PASSION SHARED IS PASSION DOUBLED

The passion for CUPRA runs in our DNA. That's why we want to help you share our passion and enjoy many miles of unique, dynamic and sophisticated driving pleasure by going beyond your expectations and anticipating your smallest concerns.

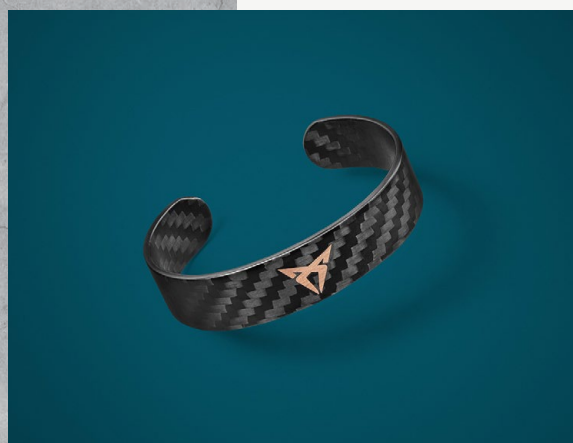
The CUPRA care package is a three year, 30,000 miles servicing package, providing you with worry-free motoring. You will receive:

- First three manufacturer scheduled services, including pollen filter and brake fluid change if required
- Three years' European roadside assistance

The CUPRA care package is included in the price for all retail CUPRA Ateca customers. In addition, customers will receive a free CUPRA member box containing an exclusive CUPRA bracelet, and a key cover, both in carbon fibre and with the CUPRA logo in real copper (see page 4).



WE ARE THE REDEFINITION OF HIGH PERFORMANCE. OF CRAFT AND UNIQUENESS. OF THE WORLD OF RACING. OF SOPHISTICATION AND DESIGN. WE ARE MORE THAN A CAR BRAND. WE ARE CUPRA.



CUPRA ACCESSORIES

We are a contemporary vision of sportiness. We are not exclusive, but rare. Not industrial, but ingenious. Not bespoke, but special. Not tuned, but customisable. Discover CUPRA Accessories.

KEY COVER

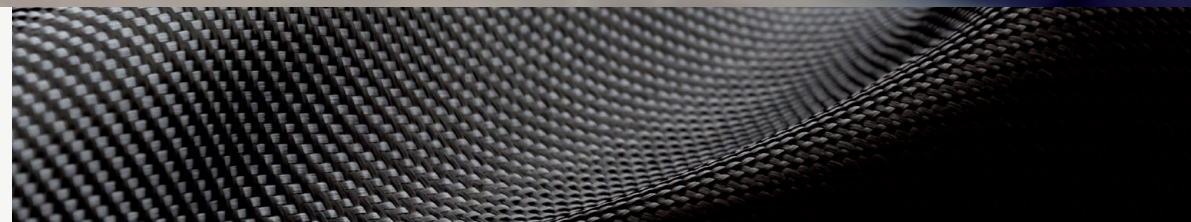
The decorative carbon fibre style key cover protects the electrical device and gives it a unique and sporty-feel.

BRACELET

Stylish black bracelet made from 100% carbon fibre featuring a copper CUPRA logo on the front.

CUPRA ATECA 19" SILVER WHEEL

CUPRA ATECA 19" COPPER WHEEL



WE'RE HERE TO DRIVE
SPORTINESS BEYOND THE
WORLD OF CARS. THE LIMITED
CAPSULE COLLECTION IS A
UNIQUE CONCEPT, DIFFERENT
FROM ANY OTHER. MADE IN
COLLABORATION WITH BRANDS
WHO SHARE OUR VALUES,
EVERY PIECE ARTICULATES
OUR PASSION FOR CRAFT AND
SOPHISTICATED DETAILS.



CUPRA COLLECTION

COLLABORATIONS

LGR GLASSES

Premium sunglasses made of stainless steel, leather flaps and mirrored lenses offering 100% UV protection.

TRAKATAN BLUE, BLACK AND COPPER BRIEFCASE

High quality nappa leather briefcase with removable shoulder strap and hand stitched details.



PASSION IS
NEVER OUT
OF FASHION

CUPRA LINE

The CUPRA Line brings you a universe of everyday lifestyle items. From clothes to accessories, each piece is distinctively elegant, embodying the brand's defining colours and attitude.

CUPRA PENCIL SET

Set of three black wood pencils. Embellished with CUPRA signature colours and metallic logo.

CUPRA MUG

Stainless steel mug with CUPRA logo. Black matt surface, copper-coloured inside.



CUPRA KEYRING

Metal keyring with punched CUPRA logo.

CUPRA IPHONE COVER

Protective high-end cover with laser engraved CUPRA logo. Suitable for iPhone 7 and 8.



CLOTHING

The CUPRA Collection has been created to bring the passion for performance and style into every aspect of your daily life. There's a wide range of carefully crafted products designed to bring the world of racing and the passion for CUPRA to any situation.



PITCH BLACK MEN'S FUNCTIONAL JACKET

Functional and stylish all-weather jacket with a hood, and contrasting chest pocket featuring a large 3D CUPRA logo.



PITCH BLACK MEN'S HOODIE

Soft fabric hoodie with 3D CUPRA logo on the chest, with a lined adjustable cord string hood.



ENGINE GREY MEN'S POLO SHIRT

Men's Pique Polo Shirt with taped pocket featuring the CUPRA logo.



ENGINE GREY MEN'S T-SHIRT

Soft cotton T-shirt with a large CUPRA logo printed in white matte across the chest.



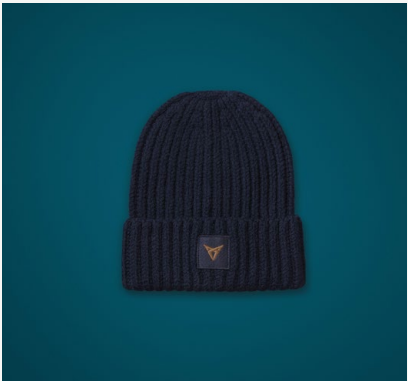
PETROL BLUE V-NECK

Cotton V-neck T-shirt with 3D CUPRA logo and contrasting colour neck tape.



PETROL BLUE WOMEN'S T-SHIRT

Casual T-shirt with V-shaped neck line and 3D CUPRA logo on the chest.



CUPRA BEANIE

Pitch Black wool rib knit beanie with woven CUPRA badge on the front.



CUPRA SNAPBACK

Pitch Black snapback cap with high-quality 3D embroidered CUPRA logo.



CUPRA BASEBALL CAP

Oxygen White five-panel cap with 3D CUPRA logo on the front.



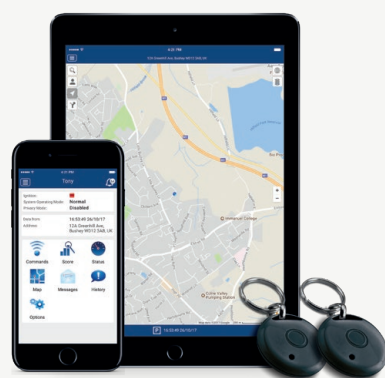
CUPRA STAY ON TRACK

Take control of exactly what's happening with your new CUPRA, wherever you are, with the Meta Trak vehicle tracking system and easy-to-use app. Relax and have peace of mind knowing the Secure Operating Centre monitors your CUPRA 24/7.

META TRAK S5-VTS VEHICLE TRACKING DEVICE

Available in one year or three years subscription. Sophisticated in-vehicle tracking technology combined with an easy-to-use app. Increasing security and connecting you and your new CUPRA, wherever you are.

Insurance approved and meeting the very latest Thatcham standard, 'Category S5', which replaces Thatcham Categories 5, 6 & 7.



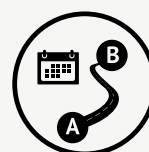
**SUBSCRIPTIONS AVAILABLE
FOR 1 OR 3 YEARS.**

**PLEASE SPEAK WITH
YOUR CUPRA SPECIALIST
FOR MORE INFORMATION.**



LIVE TRACKING

See the exact, real time, position of your CUPRA with automatic status updates.



JOURNEY HISTORY & SCORE

Review up to 30 days' journey history. Analyse driving efficiency of the last 20 trips.



GEO-FENCING

Set up geo-fencing and receive notification when your CUPRA moves outside of the set area.



24/7 PROFESSIONAL SOC

Secure Operating Centre (SOC) monitors your CUPRA continuously for greater peace of mind.



DRIVER ID TAGS

Receive unauthorised movement alerts if an attempt is made to move your CUPRA with no ID tag present.



THATCHAM APPROVED

Evaluated and accredited by the Thatcham Research Centre and fully comply with the requirements of your insurance company.



CUPRA PRICING

CUPRA ACCESSORIES

REFERENCE	NAME	PRICE
575087013C	Key Cover	£75.00
6H1050850 IAA - 6H1050850 ICA	Bracelet (S / M / L)	£45.00
5F9071499A 041	CUPRA Ateca 19" Silver Wheel	£325.00 (fitted price, excluding tyres)
5F9071499A HPN	CUPRA Ateca 19" Copper Wheel	£325.00 (fitted price, excluding tyres)

CUPRA COLLABORATIONS

REFERENCE	NAME	PRICE
6H1087900 IAR / 6H1087900 IAP	LGR Glasses (Red/Yellow)	£155.00
6H1087309 IAA / 6H1087309 IAJ	Trakatan Briefcase (Black/Blue)	£365.00
6H1087309 IAX	Trakatan Briefcase (Copper)	£389.00

STAY ON TRACK

REFERENCE	NAME	PRICE
ZGB000054 003	Meta Trak S5 VTS - 1 Year Subscription	£427.00
ZGB000054 004	Meta Trak S5 VTS - 3 Year Subscription	£627.00

CUPRA LINE

REFERENCE	NAME	PRICE
6H2087212 IAN	CUPRA Pencil Set	£2.00
6H1069601 IAA	CUPRA Mug	£13.50
6H1087011 IAA	CUPRA Keyring	£14.00
6H1087313 1AA	CUPRA iPhone Cover	£12.00
6H1084003A IAJ - 6H1084003F IAJ	Pitch Black Men's Functional Jacket	£105.00
6H1084130A IAJ - 6H1084130F IAJ	Pitch Black Men's Hoodie	£43.00
6H1084230A IAF - 6H1084230F IAF	Engine Grey Men's Polo Shirt	£35.00
6H1084200A IAF - 6H1084200F IAF	Engine Grey Men's T-Shirt	£27.00
6H1084201A IAS - 6H1084201F IAS	Petrol Blue V-Neck	£24.00
6H1084211 IAS - 6H1084211D IAS	Petrol Blue Women's T-Shirt	£22.00
6H1084303 IAJ	CUPRA Beanie	£24.00
6H1084300 IBJ	CUPRA Snapback	£15.00
6H1084300 IAG	CUPRA Baseball Cap	£15.00

