

MARCH 2024



CUPRA ATECA

SPECIFICATION AND PRICES



MARCH 2024

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CUPRA ATECA

THE CUPRA ATECA

*HERE IS TO THOSE WHO
CHOOSE THEIR PATH.
AND DO NOT LET THE
PATH CHOOSE THEM.*

CREATE YOUR OWN PATH.



SELECT YOUR TRIM



CUPRA ATECA V1

From £36,045

KEY SPECIFICATION FOR THE V1 TRIM

Wheels and tyres

- 19" 'Sport' machined alloy wheels in Black and Silver

Exterior equipment

- Black roof rails
- Rear spoilers
- Standard rear exhaust tailpipes
- Rear tinted windows

Infotainment

- Digital cockpit

CUPRA Connect & CUPRA Connect PLUS:

- Safety, Service, Remote & Online Remote Access : 10 years subscription
- Online infotainment: 3 years subscription

Functional and mechanical

- Cruise control system with speed limiter
- Wireless phone charger

Park assist

- Self parking functionality
(includes front and rear parking sensors)
- Driving Profile Selection and conventional shock absorber
- Front and rear shock absorption, chassis with increased ride height



Model shown: CUPRA Ateca V1 in Graphite Grey

The CUPRA Connect services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, CUPRA cannot guarantee consistent availability in all countries for the duration of CUPRA Connect services. Possible changes in technology may cause permanent unavailability of them.



UPHOLSTERY & STEERING WHEEL

Bucket sports seats in Black Dinamica cloth to ensure your comfort while on the road.

Interior equipment

- Ambient lighting (multi-coloured) & LED interior illumination
- Interior lighting
- Front courtesy light with front and rear reading lights
- Ambient spot lighting with front footwell illumination
- Document holder under right front seat (V1 only)

Seats and trim

- Grey roof lining
- Driver and passenger seats, manual height and lumbar adjustment
- Front centre armrest
- Front seat with back storage pockets
- Bucket Sport seats in Dinamica
- Illuminated aluminium front door sill
- Leather sports steering wheel and gear knob
- Heated steering wheel
- Rear armrest with access to the boot
- Split folding rear seats (60/40)

Functional and mechanical

- Cruise control system with speed limiter
- Convenience pack
- Auto-dimming rear view mirror
- Auto-headlights with automatic coming & leaving home function

- Rain-sensing wipers
- Dual-zone climate control
- Electric front and rear windows
- Electric parking brake including Autohold function
- Steering wheel-mounted gearshift paddles

Safety and Security

- ABS, Traction Control System (TCS), Electronic Stability Control (ESC), Electronic differential lock system (XDS)
- Alarm
- Keyless entry
- Driver and front passenger airbags with front passenger airbag deactivation, front side airbags, two curtain airbags, driver's knee airbag
- Front and rear seat belt reminders
- Front Assist including autonomous emergency braking (without adaptive cruise control)
- Hill hold control

Safety and Driving Pack

- Attention and drowsiness Assist (ADA)
- Lane keeping system assist
- Traffic signs recognition
- Tyre pressure warning light
- Multifunction camera

CUPRA ATECA V2

From £ 37,830

IN ADDITION TO THE V1 TRIM

Seats and trim

- Electric driver seat with memory function
- Black leather bucket seats for CUPRA (include Winter pack)
- Heated front seats

Functional and mechanical

- Rear view camera
- Electric tailgate with virtual pedal

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Model shown: CUPRA Ateca V2 in Graphite Grey



GENUINE BLACK LEATHER BUCKET SEATS

Fitted with exclusive Black leather bucket seats so your car looks just as great on the inside as the outside

CUPRA ATECA VZ1

From £44,000

KEY SPECIFICATION FOR THE VZ1 TRIM

Wheels and tyres

- 19" 'Sport' machined alloy wheels in Black and Silver

Exterior equipment

- Roof rails (glossy black)
- Visible twin exhaust pipes (both sides)
- Rear tinted windows

Infotainment

- Digital cockpit

Seats and trim

- Front Sports Bucket seats in Dinamica Cloth

Functional and mechanical

- Rear view camera
- CUPRA drive profile
 - Four different modes (Normal-Sport-CUPRA-Individual)
 - Dynamic Chassis Control (DCC)
 - Driving Profile Selection
- Suspension (CUPRA Sport)
- Top view camera

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Model shown: CUPRA Ateca VZ1 in Graphite Grey



19" 'SPORT' MACHINED
ALLOY WHEELS AVAILABLE
AS STANDARD

(with optional Performance Brakes
with front Brembo callipers shown).



UPHOLSTERY

Only the best for your comfort behind the wheel: Bucket sport seats in Black Dinamica come as standard.



Interior equipment

- Ambient lighting (multi-coloured) & LED interior illumination
- Interior lighting
 - Front courtesy light with front and rear reading lights
 - Ambient spot lighting with front footwell illumination

Seats and trim

- Driver and passenger seats, manual height and lumbar adjustment
- Front centre armrest
- Front seat with back storage pockets
- Bucket sport seats in Dinamica
- Illuminated aluminium front door sill
- Leather sports steering wheel and gear knob
- Heated steering wheel
- Rear armrest with access to the boot
- Split folding rear seats (60/40)

Functional and mechanical

- Cruise control system with speed limiter
- Convenience pack
 - Auto-dimming rear view mirror
 - Auto-headlights with automatic coming & leaving home function
 - Rain-sensing wipers
- Dual-zone climate control
- Electric front and rear windows
- Electric parking brake including Autohold function
- Wireless phone charger
- Park assist
 - Self parking functionality (includes front and rear parking sensors)

- Rear view camera
- Top view camera
- CUPRA drive profile
 - Four different modes (Normal-Sport-CUPRA-Individual)
 - Dynamic Chassis Control (DCC)
- Steering wheel-mounted gearshift paddles
- Suspension (CUPRA Sport)
- Safety and security**
 - ABS, Traction Control System (TCS), Electronic Stability Control (ESC), Electronic differential lock system (XDS)
 - Alarm
 - Keyless entry
 - Driver and front passenger airbags with front passenger airbag deactivation, front side airbags, two curtain airbags, driver's knee airbag
 - Front and rear seat belt reminders
 - Front Assist including autonomous emergency braking (without adaptive cruise control)
 - Hill hold control

Safety and Driving Pack

- Attention and drowsiness Assist (ADA)
- Lane keeping system assist
- Traffic signs recognition
- Tyre pressure warning light
- Multifunction camera

CUPRA ATECA VZ2

From £ 46,700



Model shown: CUPRA Ateca VZ2 in Graphite Grey



19" EXCLUSIVE 36/2
MACHINED ALLOY WHEEL
IN SILVER

IN ADDITION TO THE VZ1 TRIM

Wheels and tyres

- 19" Exclusive 36/2 Machined Alloy wheel in Silver

Seats and trim

- Electric driver seat with memory function
- Black leather bucket seats for CUPRA

Functional and mechanical

- Electric tailgate with virtual pedal
- Heated front seats

Safe and Driving Pack (XL)

- Predictive Adaptive Cruise Control (with "Follow-to-Stop") and Speed Limiter
- High beam control
- Lane keeping system plus semi-automatic vehicle control in a medical emergency and traffic jam assist
- With traffic signs recognition
- Side Assist & Exit Assist
- With multifunction camera
- Front Assist including city automatic emergency braking for ACC



Model shown: 19" Exclusive 36/2 Machined Alloy wheel in Silver

CUPRA ATECA VZ3

From £ 49,640

IN ADDITION TO THE VZ2 TRIM

Wheels and tyres

- 19" Copper Alloy wheels

Seats and trim

- CUPRA supersports steering wheel including satellite buttons

Safe and Driving Pack

- Performance brakes with front Brembo calipers



Model shown: CUPRA Ateca VZ3 in Graphite Grey

CUPRA ATECA VZN

From £51,640

SPECIAL EDITION / IN ADDITION TO VZ3

Wheels and tyres

- 20" Supreme Alloy in copper with tyres 245/35

Seats and trim

- Sport bucket seats in Dinamica 'Shark grey' including Winter pack

Exterior equipment

- Premium metallic paint in Magic Black
- CUPRA Lettering in black chrome
- Panoramic sunroof

Infotainment

- BeatsAudio™: (9 speakers, subwoofer, 340W Amplifier)

Safety and security

- Performance Brakes with front Brembo calipers (discs brakes 370mm)
- Safety & Driving Pack: X Large



Model shown: CUPRA Ateca VZN in Magic Black

→
SUPREME
20" ALLOY
WHEELS
IN COPPER



←
FITTED WITH SPORT
BUCKET SEATS IN
DINAMICA 'SHARK GREY'
INCLUDING WINTER PACK



SELECT YOUR ENGINE

		Fuel	Capacity (L)	Emission control	WLTP CO ₂ g/km	WLTP Combined mpg	Insurance group (1-50)	BIK 2023/24*	Basic price	VAT @ 20.0%	Retail price (P11D Value)	1st Year RFL Rate 2023/24	1st Reg Fee 2023/24	Recommended On The Road Price
CUPRA ATECA V1	CUPRA Ateca V1 1.5 EcoTSI DSG-auto 150PS	P	1.5	RDE 2	153	40.4 - 42.2	17E	35%	£29,454.17	£5,890.83	£35,345.00	£645.00	£55.00	£36,045.00
CUPRA ATECA V1	CUPRA Ateca V1 2.0 EcoTSI DSG-auto 4Drive 190PS	P	2.0	RDE 2	180	33.6 - 35.8	24E	37%	£32,275.00	£6,455.00	£38,730.00	£1,040.00	£55.00	£39,825.00
CUPRA ATECA V2	CUPRA Ateca V2 1.5 EcoTSI DSG-auto 150PS	P	1.5	RDE 2	153	40.4 - 42.2	18E	35%	£30,941.67	£6,188.33	£37,130.00	£645.00	£55.00	£37,830.00
CUPRA ATECA V2	CUPRA Ateca V2 2.0 EcoTSI DSG-auto 4Drive 190PS	P	2.0	RDE 2	180	33.6 - 35.8	24E	37%	£33,762.50	£6,752.50	£40,515.00	£1,040.00	£55.00	£41,610.00

*BIK value is based on WLTP CO₂'s and applicable from 26/03/2024.
The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 – £2,365 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. CUPRA may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen CUPRA Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 26/03/2024. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

SELECT YOUR ENGINE

		Fuel	Capacity (L)	Emission control	WLTP CO ₂ g/km	WLTP Combined mpg	Insurance group (1-50)	BIK 2023/24*	Basic price	VAT @ 20.0%	Retail price (P11D Value)	1st Year RFL Rate 2023/24	1st Reg Fee 2023/24	Recommended On The Road Price
CUPRA ATECA VZ1	CUPRA Ateca VZ1 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	205	30.4 - 31.4	30E	37%	£35,316.67	£7,063.33	£42,380.00	£1,565.00	£55.00	£44,000.00
CUPRA ATECA VZ2	CUPRA Ateca VZ2 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	205	30.4 - 31.4	31E	37%	£37,566.67	£7,513.33	£45,080.00	£1,565.00	£55.00	£46,700.00
CUPRA ATECA VZ3	CUPRA Ateca VZ3 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	204	30.4 - 31.4	32E	37%	£40,016.67	£8,003.33	£48,020.00	£1,565.00	£55.00	£49,640.00
CUPRA ATECA VZN	CUPRA Ateca VZN 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	209	30.4 - 30.7	33E	37%	£41,683.33	£8,336.67	£50,020.00	£1,565.00	£55.00	£51,640.00

*BIK value is based on WLTP CO₂'s and applicable from 26/03/2024.
The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 – £2,365 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. CUPRA may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen CUPRA Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 26/03/2024. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

SELECT YOUR PAINT COLOUR

NON-METALLIC



Bila White
V1 | V2 | VZ1 | VZ2 | VZ3

METALLIC



Graphite Grey
V1 | V2 | VZ1 | VZ2 | VZ3



Nevada White
V1 | V2 | VZ1 | VZ2 | VZ3

PREMIUM METALLIC



Black Magic
V1 | V2 | VZ1 | VZ2 | VZ3 | VZN

EQUIPMENT

● Standard ○ Optional – Not available

		V1	V2	VZ1	VZ2	VZ3	VZN
WHEELS AND TYRES	19" 'Sport' machined alloy wheels 36/3 in Black and Silver with 245/40 R19 94W tyres	●	●	●	–	–	–
	19" Exclusive 36/2 Machined Alloy wheel in Silver	–	–	–	●	–	–
	19" Copper Alloy wheels	–	–	○	○	●	–
	20" Copper Alloy wheels	–	–	–	–	–	●
EXTERIOR EQUIPMENT	Dark tinted rear windows	●	●	●	●	●	●
	Door mirrors (electrically adjustable, folding and heated)	●	●	●	●	●	●
	Dynamic headlight range control with self-adjusting whilst driving	●	●	●	●	●	●
	Daytime running lights	●	●	●	●	●	●
	LED headlamps with lens and LED front fog lamps with cornering function	●	●	●	●	●	●
	LED rear tail lights	●	●	●	●	●	●
	Metallic paint	○	○	○	○	○	●
	Rear fog light	●	●	●	●	●	●
	Rear spoiler	●	●	●	●	●	●
	Roof rails (Black)	●	●	●	●	●	●

EQUIPMENT

● Standard

	V1	V2	VZ1	VZ2	VZ3	VZN
EXTERIOR EQUIPMENT	Visible twin exhaust pipes (both sides)	-	-	●	●	●
	Standard rear exhaust tailpipes	●	●	-	-	-
	Wheel arch surrounds (body coloured)	●	●	●	●	●
	Window trim (Black)	●	●	●	●	●
	Panoramic roof	○	○	○	○	●
INFOTAINMENT	Digital cockpit	●	●	●	●	●
	Wireless Full Link smartphone integration	●	●	●	●	●
	Navigation system plus - 9.2" colour touchscreen with proximity sensor - Dynamic route guidance with 3D map display and 3D emblematic buildings - High resolution colour driver's display - Two front illuminated USB (type C) and two rear USB (type C) - DAB (Digital Audio Broadcasting) - Voice control	●	●	●	●	●
	BeatsAudio™: (9 speakers, subwoofer, 340W Amplifier)	-	-	-	-	●

EQUIPMENT

● Standard

	V1	V2	VZ1	VZ2	VZ3	VZN
INFOTAINMENT						
	CUPRA Connect: Safety, Service, Remote					
	Safety & Service: 10 year subscription included:					
	- Private emergency call					
	- Breakdown call					
	- Service scheduling					
	Remote Access: 10 years subscription included:					
	- Driving data					
	- Parking position					
	- Remote lock and unlock					
	- Anti-theft/area/speed alert					
	CUPRA Connect PLUS: Safety, Service, Remote & Online					
	Online infotainment: 3 years subscription included:					
	- Online map update					
	- Online traffic information					
	- Online route calculation					
	- Parking and petrol stations					
INTERIOR EQUIPMENT	Pedal cluster	●	●	●	●	●
	Ambient lighting (multi-coloured) & LED interior illumination	●	●	●	●	●
	Interior lighting:					
	- Front courtesy light with front and rear reading lights	●	●	●	●	●
	- Ambient spot lighting with front footwell illumination					
	- Illuminated glove box					
	Document holder under right front seat	●	-	●	-	-

EQUIPMENT

● Standard – Not available

	V1	V2	VZ1	VZ2	VZ3	VZN
SEATS AND TRIM						
Grey roof lining	●	●	–	–	–	–
Black roof lining	–	–	●	●	●	●
Driver and passenger seats, manual height and lumbar adjustment	●	●	●	●	●	●
Electric driver seat with memory function	–	●	–	●	●	●
Front centre armrest	●	●	●	●	●	●
Front seat with back storage pockets	●	●	●	●	●	●
Bucket sport seats in Dinamica	●	–	●	–	–	–
Black leather bucket seats for CUPRA	–	●	–	●	●	–
Illuminated aluminium front door sill	●	●	●	●	●	●
Leather sports steering wheel and gear knob	●	●	●	●	–	–
CUPRA steering wheel emblem	●	●	●	●	●	●
Heated steering wheel	●	●	●	●	●	●
CUPRA supersports steering wheel including satellite buttons	–	–	–	–	●	●
Rear armrest with access to the boot	●	●	●	●	●	●
Split folding rear seats (60/40)	●	●	●	●	●	●

EQUIPMENT

● Standard – Not available

	V1	V2	VZ1	VZ2	VZ3	VZN
FUNCTIONAL AND MECHANICAL	12v socket in front	●	●	●	●	●
	Cruise control system with speed limiter	●	●	●	●	●
	Convenience pack - Auto-dimming rear view mirror - Auto-headlights with automatic coming & leaving home function - Rain-sensing wipers	●	●	●	●	●
	Dual-zone climate control	●	●	●	●	●
	Electric front and rear windows	●	●	●	●	●
	Electric parking brake including Autohold function	●	●	●	●	●
	Electric tailgate with virtual pedal	–	●	–	●	●
	Heated front seats	–	●	–	●	●
	Wireless phone charger	●	●	●	●	●
	Park assist: Self parking functionality (includes front and rear parking sensors)	●	●	●	●	●
	Rear view camera	–	●	–	–	–
	Front and rear-view camera	–	–	●	●	●
	Top view camera	–	–	●	●	●

EQUIPMENT

● Standard

	V1	V2	VZ1	VZ2	VZ3	VZN
FUNCTIONAL AND MECHANICAL	Driving profile selection and conventional shock absorber					
	●	●	–	–	–	–
	CUPRA driving profile – Driving profile selection – Four different modes (Normal-Sport-CUPRA-Individual) – Hydraulic Damper Control (DCC)					
	–	–	●	●	●	●
	Front and rear shock absorption, chassis with increased ride height					
SAFETY AND SECURITY	●	●	–	–	–	–
	Steering wheel-mounted gearshift paddles (DSG models only)					
	●	●	●	●	●	●
	Suspension (CUPRA Sport)					
	–	–	●	●	●	●
SAFETY AND SECURITY	ABS, Traction Control System (TCS), Electronic Stability Control (ESC), Electronic differential lock system (XDS)					
	●	●	●	●	●	●
	Alarm					
	●	●	●	●	●	●
	Keyless entry					
	●	●	●	●	●	●
SAFETY AND SECURITY	Driver and front passenger airbags with front passenger airbag deactivation, front side airbags, two curtain airbags, driver's knee airbag					
	●	●	●	●	●	●
	Front and rear seat belt reminders					
SAFETY AND SECURITY	●	●	●	●	●	●
	Front Assist including autonomous emergency braking (without adaptive cruise control)					
	●	●	●	●	●	●

EQUIPMENT

● Standard – Not available

	V1	V2	VZ1	VZ2	VZ3	VZN
SAFETY AND SECURITY						
Safety and Driving Pack <ul style="list-style-type: none">- Attention and drowsiness Assist (ADA)- Lane keeping system assist- Traffic signs recognition- Tyre pressure warning light	●	●	●	●	●	●
Safe and Driving Pack (XL) <ul style="list-style-type: none">- Adaptive Cruise Control (with "Follow-to-Stop") and Speed Limiter- High beam control- Lane keeping system plus semi-automatic vehicle control in a medical emergency and traffic jam assist- With traffic signs recognition- Side Assist & Exit Assist- With multifunction camera- Front Assist including city automatic emergency braking for ACC	–	–	–	●	●	●
Performance brakes with front Brembo calipers	–	–	○	○	●	●
Hill hold control			●	●	●	
ISOFIX points in outer rear seats with top tether anchorage points	●	●	●	●	●	●
Locking wheel bolts	●	●	●	●	●	●

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OPTIONS

● Standard ○ Optional – Not available

		V1	V2	VZ1	VZ2	VZ3	VZN	Basic price	VAT @ 20%	Recommended retail price
WHEELS AND TYRES	Space saver spare wheel (in lieu of standard tyre repair kit)*	○	○	○	○	–	–	£112.50	£22.50	£135.00
	19" Copper Alloy wheels	–	–	○	○	●	–	£945.83	£189.17	£1,135.00
	Performance brakes with front Brembo calipers**	–	–	○	○	●	●	£2,591.67	£518.33	£3,110.00
	Boot Divider Net	○	○	○	○	○	○	£162.50	£32.50	£195.00
EXTERIOR EQUIPMENT	Towbar pre-installation with hook	○	○	○	○	○	○	£675.00	£135.00	£810.00
	Towbar pre-installation	○	○	○	○	○	○	£125.00	£25.00	£150.00
	Panoramic sunroof	○	○	○	○	○	●	£1,008.33	£201.67	£1,210.00
	Akrapovic Exhaust System	–	–	–	–	–	○	£2,800.00	£560.00	£3,360.00

* Not available with performance brakes
** Not available with Space saver spare wheel

PAINT & UPHOLSTERY OPTIONS

● Standard ○ Optional – Not available

		V1	V2	VZ1	VZ2	VZ3	VZN	Basic price	VAT @ 20%	Recommended retail price
PAINT	Non-metallic Bila White	○	○	○	○	○	-	£0.00	£0.00	£0.00
	Metallic Graphite Grey	○	○	○	○	○	-	£525.00	£105.00	£630.00
	Metallic Nevada White	○	○	○	○	○	-	£525.00	£105.00	£630.00
	Premium Metallic Black Magic	○	○	○	○	○	●	£775.00	£155.00	£930.00
UPHOLSTERY	Bucket sport seats in Dinamica	○	-	●	-	-	-	£0.00	£0.00	£0.00
	Black leather bucket seats for CUPRA	●	●	-	●	●	-	£0.00	£0.00	£0.00
	Petrol blue leather bucket seats for CUPRA	-	○	-	○	○	-	£0.00	£0.00	£0.00
	Bucket sport seats in Shark Grey Dinamica	-	-	-	-	-	●	£0.00	£0.00	£0.00

CUPRA CONNECT

Get the most out of your new CUPRA by downloading the MyCUPRA app. CUPRA CONNECT's innovative services and functions connect you with your CUPRA and the world. The app lets you to connect your phone to your CUPRA and allows you to seamlessly access crucial driving data and information about your vehicle. For instance, you can check if all your car's doors are locked from wherever you are, or you can see where exactly you've parked your CUPRA.

CUPRA Connect offers a wide range of safety and comfort functionalities that enhance your experience in and out of your CUPRA. The standard CUPRA Connect services are available free for 10 years to all CUPRA owners whilst Connect Plus can be accessed via a free trial for an initial 3 years, both services can be renewed after their respective trial periods.

CUPRA CONNECT

Free for 10 Years

Standard SEAT CONNECT enables access to multiple features and benefits including:

Vehicle Status

- Driving Data
- Vehicle Health Report

Comfort

- Parking Position
- Personalisation

Remote and Control

- Horn and Turn Signals
- Anti-Theft Alert
- Remote Lock and Unlock
- Remote Auxiliary Heater

Streaming

- Internet Radio

Safe and Secure

- Service Scheduling
- Customer Care
- Breakdown Call

Navigation

- Online POI search
- Online Destination Import
- Online Route Import
- Online Maps Update

E-Hybrid*

- E-Manager
- Departure Times
- Remote Battery Charge
- Battery Care Mode
- Remote Climatization

CUPRA CONNECT PLUS

3 Years Free Trial

- Online Traffic Information
- Local Hazard Information
- Online Route Calculation
- Dynamic POI's (Petrol + Charging + Parking Information)

*Features only available on e-hybrid/PHEV models.

Please note: The availability of CUPRA CONNECT services may vary depending on your vehicle and vehicle equipment.

WARRANTIES

o Optional

		All trims		Basic price	VAT @20%	Recommended retail price
EXTENDED WARRANTIES	When you buy a new CUPRA it is covered by a 3 year/60,000 miles manufacturer warranty. You can extend this cover, with a 4 year/75,000 miles or 5 year/90,000 miles CUPRA Extended Manufacturer Warranty, and get the same level of cover. It is fully transferable to a new owner if you decided to sell your CUPRA.	4 years/75,000 miles	o	£295.83	£59.17	£355.00
	Please note: The CUPRA Extended Manufacturer Warranty is only available at the time of ordering a new CUPRA.	5 years/90,000 miles	o	£458.33	£91.67	£555.00
	Extended Warranty for existing owners: If your existing warranty is about to expire, or if you haven't already got one in place, our Extended Warranty* is designed to protect you. For a quote, please speak to your CUPRA Retailer.					

THE CUPRA WARRANTY

Three-year warranty

All new CUPRAs registered in the UK come with a three year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage, plus a further one year up to a maximum of 60,000 miles (whichever is soonest).

Retailer warranty

Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised CUPRA Retailer or repairer, however, this additional warranty must be purchased before the mileage reaches 60,000. Cover is subject to the car being serviced and maintained according to the manufacturer's technical guidelines. Full details of the three-year warranty are available from your CUPRA Retailer or repairer.

*SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited. CUPRA Extended Warranty is sold and administered by Lawshield UK Limited and underwritten by AWP P&C SA. Terms, conditions, and eligibility criteria apply.

WARRANTIES

CUPRA EXTENDED MANUFACTURER WARRANTY

If you take out a CUPRA Extended Manufacturer Warranty before your new car is registered, you'll get exactly the same level of cover as the three year warranty, but for up to five years. You can choose a CUPRA Extended Manufacturer Warranty to last until the end of the 4th year/ up to 75,000 miles or until the end of the 5th year/up to 90,000 miles (whichever is soonest). Please note: CUPRA Extended Manufacturer Warranty products are only available at the time of ordering your new CUPRA.

THREE-YEAR PAINT WARRANTY

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

TWELVE-YEAR BODY PROTECTION WARRANTY

The internal body sections and panels of the models featured in this price list are covered against corrosion originating from internal cavities for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

CUPRA PARTS WARRANTY

CUPRA parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty.

CUPRA ROADSIDE ASSISTANCE (INCLUDING EUROPEAN COVER)

Any new CUPRA purchased and registered in the UK from an authorised CUPRA Retailer, is covered free by CUPRA Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for a term of two years. Terms and conditions apply.

SPECIFICATIONS

Specifications refer to Model Year 2024. While CUPRA makes every effort to make sure that specifications are accurate at time of going to press (03/2024), you should always check details with your CUPRA Retailer as there may have been changes in view of CUPRA's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.



CUPRA CARE PLAN

DESIGNED TO LOOK AFTER YOUR CUPRA AND YOU

DRIVE THE DIFFERENCE.

SERVICING AND MAINTENANCE FOR CUPRAS UP TO 12 MONTHS OLD.

Take caring for your CUPRA to the next level with a plan designed to suit a car as unique as yours.

With three levels of care, you can choose the package that suits your individual needs. A CUPRA Care Plan* makes sure your car is always operating at peak performance because we only use CUPRA Genuine Parts, fitted by our trained CUPRA Specialists.

The great thing about a CUPRA Care Plan is no matter what level of care you choose, you'll receive:

- Complimentary collection and delivery**
- CUPRA courtesy clean
- A video of your CUPRA service
- A minimum of 10% off merchandise

And by spreading the cost into manageable monthly payments, starting from just £4.13 a month (on plans activated within 90 days of new car registration), you can make caring for your CUPRA that bit easier.

*Available for CUPRA vehicles up to 12 months old only. Price valid until 01/07/2024. Battery electric vehicles excluded. T&Cs apply. Servicing must be carried out in line with the requirement of the service schedule. Offer excludes vehicles with performance brakes with front Brembo calipers. All work must be carried out at an authorised CUPRA Retailer. Excludes additional remedial work outside of the plan inclusions. Offer may be varied or withdrawn at any time. Plan validity is dependent on required payments received. Administered by SEAT Financial Services. **Collection & delivery subject to Retailer availability. Drop off and collection, loan car or courtesy lift may also be offered as an alternative to help keep you moving.

LEVELS OF COVER

Choose the package right for you. Spread the cost or pay upfront*.

LEVEL 1

Your first two services:

- + 1 pollen filter replacement
- + 10% off all merchandise

£4.13 a month over 24 monthly payments,
for cars aged 0 to 90 days.

£19.75 a month over 24 monthly payments,
for cars aged 90 days to 12 months.

LEVEL 2

Your first two services:

- + 1 pollen filter replacement
- + 1 set of front wiper blades
- + 1 set of front brake pads
- + 15% off all merchandise

£16.63 a month over 24 monthly payments,
for cars aged 0 to 90 days.

LEVEL 3

Your first three services:

- + 1 pollen filter replacement
- + 1 set of front wiper blades
- + 1 set of front brake pads
- + 1 set of spark plugs (if required)
- + 1 brake fluid change
- + Your first MOT
- + 20% off all merchandise

£22.19 a month over 36 monthly payments,
for cars aged 0 to 90 days.

Enjoy the peace of mind that your CUPRA
is being taken care of with a package that
suits you.

Buy a CUPRA Care Plan today. **Contact
your nearest Retailer** to purchase.



*Upfront offer pricing for level 1 is £99.00, level 2 £399.00, level 3 £799.00 and standard upfront pricing for level 1 is £474.00



VEHICLE EXCISE DUTY

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and it’s carbon dioxide (CO₂) emission level, measured in grammes per kilometre (g/km). The table opposite illustrates the duty you will pay based on the DVLA bandings.

The standard rate for Petrol and Diesel is £180 and £170 for Alternative Fuel Vehicles. Please be aware vehicles with a list price (RRP), including options, higher than £40,000 will incur an additional £390 a year in vehicle tax, from the second time the vehicle is taxed. For full details please refer to gov.uk/vehicle-tax-rate-tables.

12-MONTH ROAD FUND LICENCE (RFL)
RATE FOR PETROL AND DIESEL CARS
REGISTERED ON OR AFTER 1 APRIL 2023.

CO ₂ g/km	1st year rate Petrol / Diesel	1st year rate Alternative Fuel Vehicles (AFVs)
0	£0	£0
1 to 50	£10	£0
51 to 75	£30	£20
76 to 90	£130	£120
91 to 100	£165	£155
101 to 110	£185	£175
111 to 130	£210	£200
131 to 150	£255	£245
151 to 170	£645	£635
171 to 190	£1,040	£1,030
191 to 225	£1,565	£1,555
226 to 254	£2,220	£2,210
Over 255	£2,605	£2,595

BENEFIT IN KIND TAX

HOW TO CALCULATE YOUR LIABILITY

The BIK percentage value is based on the CO₂ emissions of the vehicle for the current tax year 2023/24.



**BIK calculation example:
CUPRA Ateca V11.5 EcoTSI DSG-auto 150PS**

P11D value (OTR price less RFL and first registration fee)	£35,345.00
WLTP CO ₂ emissions (g/km)	153
Company car BIK tax based on CO ₂ emission level	35%
Taxable BIK (for 2023/24 tax year): 35% of £35,345.00	£12,370.75

**Annual Company Car Tax
2023/24 (@20% Income Tax)**

20% of £12,370.75	£2,474.15 per annum
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**Monthly Company Car Tax
2023/24 (@20% Income Tax)**

£2,474.15 divided by 12	£206.18 per month
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TECHNICAL DATA

		1.5 EcoTSI DSG-auto 150PS	2.0 EcoTSI DSG-auto 4Drive 190PS	2.0 TSI DSG-auto 4Drive 300PS
ENGINE	Type (cylinders / valves per cylinder)	4/4	4/4	4/4
	Displacement (cc)	1498	1984	1984
	Bore and stroke (mm)	74.5 / 85.9	82.5 / 92.8	82.5 / 92.8
	Compression ratio	12	12.2	9.3
	Maximum power (kW (PS) / rpm) ¹	110 (150) 5000-6000	140 (190) 4200-6000	221 (300) 5300-6500
	Maximum torque (Nm / rpm)	250 / 1500-3500	320 / 1500-4100	400 / 2000-5200
	Fuel supply system	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection
	Fuel type	Petrol	Petrol	Petrol
	Emission control	RDE 2	RDE 2	RDE 2
	Start / stop system	Yes	Yes	Yes
TRANSMISSION	Gearbox type	7-speed automatic	7-speed automatic	7-speed automatic

1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139.

TECHNICAL DATA

		1.5 EcoTSI DSG-auto 150PS	2.0 EcoTSI DSG-auto 4Drive 190PS	2.0 TSI DSG-auto 4Drive 300PS
PERFORMANCE	Maximum speed (km/h)	199	212	250
	Maximum speed (mph) ²	124	132	155
	Acceleration 0-62mph (s) (0-100 KM/H (S))	9.3	7.2	4.9
FUEL CONSUMPTION ³ (WLTP)	Combined mpg range	40.4-42.2	33.6-35.8	30.4-31.4
TRIM & EMISSION (WLTP) CO ₂ (G/KM)	V1	153	180	-
	V2	153	180	-
	VZ1	-	-	205
	VZ2	-	-	205
	VZ3	-	-	204
	VZN	-	-	209

2. Where law permits

3. Official fuel consumption according to EU Directive 99/94. The consumption calculation according to 1999/100/EC is based on the actual unladen weight of the vehicle. Additional specifications can lead to a higher weight class and hence to consumption figures of this higher weight class. The driving style, road traffic conditions, environmental influences and vehicle condition can in practice lead to consumption figures which may differ from those calculated within this standard. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

TECHNICAL DATA

		1.5 EcoTSI DSG-auto 150PS	2.0 EcoTSI DSG-auto 4Drive 190PS	2.0 TSI DSG-auto 4Drive 300PS
CHASSIS	Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber [DCC equipment (Adaptive chassis control)]		
	Rear suspension	Semirigid axle, coil springs and hydraulic shock absorber [DCC equipment (Adaptive chassis control)]	Multilink axle, coil springs and hydraulic shock absorber [DCC equipment (Adaptive chassis control)]	Multilink axle, coil springs and hydraulic shock absorber [DCC equipment (Adaptive chassis control)]
	Steering system	R-EPS (Rack Electric Power System); in CUPRA: Progressive steering		
	Turning circle diameter [wall to wall] (m)	10.8	10.8	10.8
BRAKING SYSTEM	Anti-lock Braking System (ABS)	Dual hydraulic circuit and brake system diagonal split with brake booster		
	Type (front / rear)	Front ventilated disc brakes and rear solid disc breaks	Front ventilated disc brakes and rear solid disc breaks	Front and rear ventilated disc brakes
	Front discs (mm)	312 x 25	312 x 25	340 x 30 370 x 32 (optional performance brakes)
	Rear discs (mm)	272 x 10	272 x 10	310 x 22

TECHNICAL DATA

		2.0 TSI DSG-auto 4Drive 300PS	1.5 EcoTSI DSG-auto 150PS	2.0 EcoTSI DSG-auto 4Drive 190PS
WEIGHTS	Kerb weight [with driver] (kg)	1628	1418	1580
	Permissible gross weight (kg)	2130	1940	2090
	Max. towing weight without brake (kg)	750	700	750
	Max. towing weight with brake 8% (kg)	2100	1800	2000
	Max. towing weight with brake 12% (kg)	2100	1600	1900
DIMENSIONS	Boot capacity (l)	485	510	485
	Fuel tank capacity (l)	55	50	55



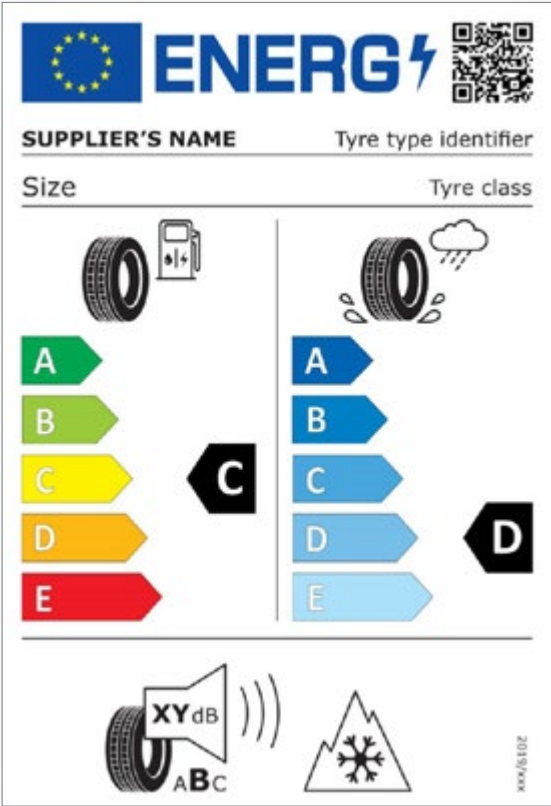
YOUR TYRE LABEL

They may not be the first part of your CUPRA you notice, but your tyres play a vital role in keeping you on the road. Your EU tyre label tells you everything you need to know.

Due to the variation of tyres that may be fitted during production, the configurator will show multiple tyre labels. It is not possible to select a specific tyre when ordering a vehicle.



You'll see more in-depth information on your tyres while configuring your car. Click **here** to start building your CUPRA now.



FUEL EFFICIENCY

This is a measure of 'rolling resistance' – in other words, the amount of energy lost through motion. The lower the rolling resistance, the lower your fuel consumption, with tyres rated as class A being the most efficient.

WET GRIP

Rigorous testing ensures your tyres give great handling and performance in all conditions. Wet grip specifically measures how well you can brake in wet conditions, with grade A giving the shortest stopping distance.

EXTERNAL NOISE

Tyres are carefully measured so you know exactly how much noise they'll make while driving. If decibels don't mean a lot to you, don't worry. Each tyre also falls into a noise class A being the quietest and C the loudest.



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Retailer for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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